

# Strategic Plan 2024-2029

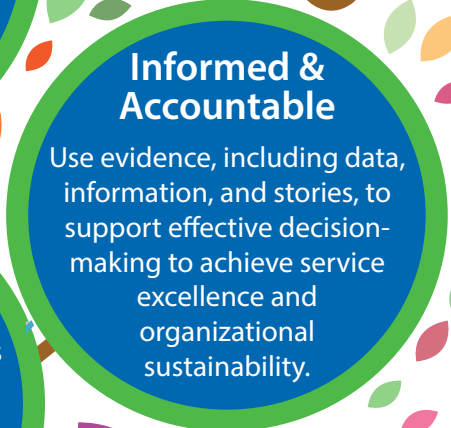
## Strategic Directions



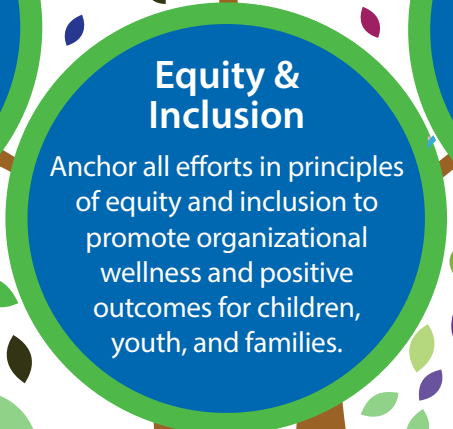
**Wellness & Resilience**  
Champion and support a strong, healthy team and financially sustainable organization.



**Service Excellence**  
Keep children and youth at the centre of all services and decision-making to achieve equitable and positive outcomes.



**Informed & Accountable**  
Use evidence, including data, information, and stories, to support effective decision-making to achieve service excellence and organizational sustainability.



**Equity & Inclusion**  
Anchor all efforts in principles of equity and inclusion to promote organizational wellness and positive outcomes for children, youth, and families.



**Vision**  
Children and youth are safe, supported, and thriving.



**Mission**  
With children, youth, families, and communities, we work inclusively and equitably toward safety, well-being, connection, and reconciliation.



### Values



**Voices of Children & Youth**

We listen to the voices of children and youth and build upon their strengths.



**Outcomes, Accountability & Transparency**

We make every effort to achieve positive outcomes, account for our actions, and prioritize open communication.



**Innovation & Leadership**

We promote learning to support growth and development and value reflective and creative thinking.



**Collaboration & Partnerships**

We work together to support children, youth, and families.



**Equity & Inclusion**

We create inclusive, positive spaces where diversity is welcome, and everyone is treated equitably and with respect.