

# Strategic Plan 2024-2029

## Strategic Directions



**Wellness & Resilience**  
Champion and support a strong, healthy team and financially sustainable organization.

**Service Excellence**  
Keep children and youth at the centre of all services and decision-making to achieve equitable and positive outcomes.

**Informed & Accountable**  
Use evidence, including data, information, and stories, to support effective decision-making to achieve service excellence and organizational sustainability.

**Equity & Inclusion**  
Anchor all efforts in principles of equity and inclusion to promote organizational wellness and positive outcomes for children, youth, and families.

### Vision

Children and youth are safe, supported, and thriving.

### Mission

With children, youth, families, and communities, we work inclusively and equitably toward safety, well-being, connection, and reconciliation.

### Values

**V**

#### Voices of Children & Youth

We listen to the voices of children and youth and build upon their strengths.

**O**

#### Outcomes, Accountability & Transparency

We make every effort to achieve positive outcomes, account for our actions, and prioritize open communication.

**I**

#### Innovation & Leadership

We promote learning to support growth and development and value reflective and creative thinking.

**C**

#### Collaboration & Partnerships

We work together to support children, youth, and families.

**E**

#### Equity & Inclusion

We create inclusive, positive spaces where diversity is welcome, and everyone is treated equitably and with respect.